

SPEECH FUNDAMENTALS (SECTION 80266)

County College of Morris
Randolph, NJ
Fall, 2016

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General Course Description

This course introduces the fundamentals of organizing, outlining, and presenting narrative, informative, and persuasive speeches. Specific attention is given to each student's verbal and nonverbal delivery in the communication of ideas, as well as to the development of creative abilities, critical insights and listening skills.

Specific Course Description

Narrative, informative, and persuasive speaking skills are presented and taught from the perspective of folklore traditions. For the first assignment, students select a folktale to perform in class as a narrative speech. Following from this, the second assignment requires the student to research and analyze the narrative and present an informative speech about the value system embedded in the story. Finally, the student must develop a speech of persuasion on the subject of a deeply held personal value. To accomplish this, the student must combine personal narrative, philosophical reflection, and elements of folklore into a compelling and cohesive story.

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Anticipated Learning Outcomes

1. Students will identify and apply basic public speaking principles.
2. Students will analyze audiences, choose and research topics, organize speeches, and cite sources to support their speaking purpose(s).
3. Demonstrate proficiency in the following information literacy skills: 1) identification of information needs; 2) efficient access of information; 3) critical evaluation of information; 4) application of information to a specific purpose; and 5) ethical use of information.
4. Students will deliver speeches in a variety of styles using effective verbal and nonverbal behaviors.
5. Students will implement effective strategies to manage public speaking anxiety.
6. Students will learn to apply ethical reasoning skills to speaking situations.

Methods of Instruction

1. Lecture: A brief introduction to material.
2. Audio-Visual Presentations: Short presentations that are focused on a relevant topic and intended to provoke discussion.
3. Class Discussion: Peer feedback and constructive criticism of speech presentations.
4. Sessions of Demonstration: Students observe and learn from the instructor performing the assignment.

Required Textbook

Jones, M.T., Altieri, M.S., & Pallant, D.M. (2015). *Telling Your Story: A Narrative Approach to Public Speaking*. Philadelphia, PA: Philadelphia Press.

Evaluation and Grading

1. *Attendance Policy*: All students are entitled to two unexcused absences from class. These absences cannot occur on days when the student is scheduled to present a speech. Beyond these absences, one full grade will be deducted from the final grade for each additional unexcused absence. Excused absences are accepted only if accompanied by documentation relating to the nature of the excuse (i.e. auto repair receipt, doctor's note, jury duty notification).
2. *Lateness*: Roll is taken at the beginning of the class as the attendance sheet is circulated. It is the student's responsibility to sign the attendance sheet. Students who are late must sign in at the end of class and be marked late. Two late arrivals are equal to one absence.
3. *Participation*: A total of 30 points of participation is expected by the end of the course session. Only constructive criticism (identifying a strength or weakness) relating to speeches will count as participation. Surplus contributions will be added as half-points to the final grade and deficient contribution will be

- subtracted as half-points from the final grade. Textbook exercises are calculated into your grade as participation points.
4. *Negative Participation*: The following behavior is prohibited in the classroom: sleeping, use of electronic devices, offensive language, remarks, and/or actions. Students who sleep or use electronic devices in class risk reduction of their final grade by 1 full grade for each offense. Students who make offensive remarks and/or actions risk failure and expulsion from the course in line with the regulations set forth in the Student Code of Conduct.
 5. *Speeches*:
 - A. *Oral Interpretation*: Choose poem, monologue or soliloquy to recite before the class.
 - B. *Narrative Speech*: Select a story from any folklore tradition and perform it in front of the class.
 - C. *Informative Speech*: Research and analyze the narrative and present an informative speech about the value system embedded in the story.
 - D. *Persuasive Speech*: Develop a speech of persuasion on the subject of a deeply held personal value. To accomplish this, combine personal narrative, philosophical reflection, and elements of folklore into a compelling and cohesive story.
 6. *Outcomes Assessment*: A standardized final examination for all students enrolled in Speech Fundamentals.

Grade Calculation

Narrative Speech	25%
Informative Speech	25%
Persuasive Speech	25%
Outcomes Assessment	25%
Participation	(+X/-X)
Attendance	(-X)

Grading Chart

A (93-100 or 4.0-3.9)	C (73-76 or 2.1-1.9)
A- (90-92 or 3.8-3.5)	C- (70-72 or 1.8-1.5)
B+ (87-89 or 3.4-3.2)	D+ (67-69 or 1.4-1.2)
B (83-86 or 3.1-2.9)	D (63-66 or 1.1-0.9)
B- (80-82 or 2.8-2.5)	D- (60-62 or 0.8-0.7)
C+ (77-79 or 2.4-2.2)	F (below 60 or below 0.7)

Course Calendar

Week 1 (8/30/16 & 9/1/16)

Course Introduction

Index Cards
Textbook
Syllabus Overview
Oral Interpretation Demonstration

Assignments:

Oral Interpretation Assignment
Foreword: Why is it Important to Tell Your Story? (p. vii)
Chapter One: Models, Public Speech vs. Conversation. (pp. 23-30)
Chapter Six: Non-Verbal Communication & Delivery (pp. 117-118)
Chapter Eight: Practice Effectively (pp. 151-153)
Chapter Nine: Meditation to Control Speech Anxiety (pp. 155-166)

Week 2 (9/6 & 9/8)

Oral Interpretation

Review of Assignments and Readings
Oral Interpretation Presentations

Assignments:

Chapter Three: Narrative Speech (pp. 43-46)
Basic Narrative Outlining Exercise (pp. 47-48)
Chapter Five: "Narrative Speech Outline" (p. 112)

Advanced Narrative Outlining Exercise (pp. 49-50)
Review Appendix A: "The Girl without Hands" (pp. 169-180)
Folktale Speech Assignment (p. 123)

Week 3 (9/13 & 9/15)

Folktale Speech Assignment

Review of Assignments and Readings
Discussion of questions related to the Folktale Speech Assignment.
Demonstration of the Folktale Speech Assignment.

Folktale Speech Presentations (Part I)

Assignments:

Practice Folktale Speech Assignment

Week 4 (9/20 & 9/22)

Folktale Speech Assignment

Folktale Speech Presentations (Parts II and III)

Assignments:

Practice Folktale Speech Assignment

Week 5 (9/27 & 9/29)

Folktale Speech Assignment

Folktale Speech Presentations (Parts IV & V)

Assignments:

Chapter Three: Informative Speech (pp. 51-56)
Informative Outlining Exercise (p. 57)
Chapter Four: Sources (pp. 73-77)
Chapter Five: Developing Your Central Idea and Main Points, Strategies for Organizing Your Speech, Constructing and Using an Outline (pp. 109-115)
Appendix C: Informative TED Talks (pp. 185-204)
Chapter Six: Incorporating Presentation Aids (pp. 118-119)
Chapter Eight: Helpful Hints (p. 154)
Speech of Analysis Assignment (p. 135)

Week 6 (10/4 & 10/6)

Speech of Analysis Assignment

Review of Assignments and Readings

Demonstration of the Speech of Analysis Assignment

Assignments:

Practice Speech of Analysis Assignment

Week 7 (10/11 & 10/13)

Speech of Analysis Assignment

Speech of Analysis Presentations (Parts I and II)

Assignments:

Practice Speech of Analysis Assignment

Week 8 (10/18 & 10/20)

Speech of Analysis Assignment

Speech of Analysis Presentations (Parts III and IV)

Assignments:

Practice Speech of Analysis Assignment

Week 9 (10/25 & 10/27)

Speech of Analysis Assignment

Speech of Analysis Presentations (Part V)

Assignments:

Chapter Three: Persuasive Speech (pp. 61-66)

Persuasive Outlining Exercise (p. 67)

Persuading with Ethos and Pathos Exercise (p. 71)

Appendix C: Persuasive TED Talks (pp. 205-219)

Appendix B: "A Very Dangerous Person" (pp. 181-183)

Review "Sensei Chinen" (pp. 3-7)

Proposition of Value Speech (p. 143)

Week 10 (11/1 & 11/3)

Proposition of Value Speech

Review of Assignments and Readings

Demonstration of the Proposition of Value Speech.

Assignments:

Practice the Proposition of Value Speech Assignment.

Week 11 (11/8 & 11/10)

Proposition of Value Speech

Presentation of the Proposition of Value Speech (Parts I and II).

Assignments:

Practice the Proposition of Value Speech Assignment

Week 12 (11/15 & 11/17)

Proposition of Value Speech

Presentation of the Proposition of Value Speech (Parts III and IV).

Assignments:

Practice the Proposition of Value Speech Assignment.

Week 13 (11/22, Thanksgiving)

Proposition of Value Speech

Presentation of the Proposition of Value Speech (Part V)

Assignments:

Chapter Four: Logic, Reasoning, Evidence, and Ethics (pp. 78-108)

Inductive Logic Exercise (p. 81)

Syllogisms Exercise (p. 85)

Causal Logic Exercise (p. 89)

Dissecting Statements Exercise (p. 95)

Fallacies Exercise (pp. 99-104)

Ethical Reasoning Exercise (p. 107)

Week 14 (11/29 & 12/1)

Logic, Reasoning, Evidence, and Ethics

Week 15 (No Class)

Middle States Commission on Higher Education Conference. Philadelphia, PA

Week 16 (12/13 & 12/15)

Last day of class

Final Exam Outcomes Assessment