

## PERSUASIVE SPEECH EVALUATION FORM

Speaker \_\_\_\_\_ Date \_\_\_\_\_

Rate the speaker on the following criteria: E = Excellent (accomplished well), A = Average (accomplished), P = Poor (accomplished poorly or not accomplished at all).

### INTRODUCTION

Attention E A P

Does the speaker gain the attention of the audience through content and delivery?

Purpose E A P

Does the speaker explain the purpose of the speech, which is to interpret the value system of a particular folktale?

Preview E A P

Does the speaker provide a roadmap of the information to be presented in the body of the speech, including the summary, history, literature review, and interpretation?

### BODY

Summary E A P

Does the speaker effectively summarize the key events of the selected folktale by adopting a third-person perspective and providing only the essential details related to characters, settings, and actions?

History E A P

Does the speaker describe the historical context of the folktale including geographic region, historical period, and dominant cultural norms? Is this history adequately sourced using library database research?

Literature E A P

Does the speaker discuss prior scholarly interpretations of the folktale? Are these interpretations adequately sourced using library database research?

Compatibility of Interpretation      E      A      P

Does the speaker present an interpretation of the folk tale that is compatible with the summary, history and literature?

Originality of Interpretation      E      A      P

Does the speaker present an original interpretation of the folktale?

Logic of Interpretation      E      A      P

Does the speaker support the interpretation with an argument that employs logic and evidence?

## CONCLUSION

Conclusion      E      A      P

Does the speaker summarize how the purpose of the speech was fulfilled?

## INFORMATION LITERACY

Information Literacy Score      E      A      P

Needs      E      A      P

The speaker uses S.A.F.E.S.T. criteria for oral citation.

Access & Evaluation      E      A      P

The speaker is using the best available sources.

Application      E      A      P

The speaker applies oral citations correctly.

## DELIVERY

Posture E A P

Legs shoulder-width apart, back straight, shoulders square?

Gestures E A P

Regulatory E A P

Is the speaker's punctuation emphasized through hand movements?

Demonstrative Yes No N/A

Does the speaker use gestures to approximate features of events?

Emphatic Yes No N/A

Does the speaker use gestures to heighten the impact of the verbal message?

Facial Expressions E A P

Is the speaker emotionally involved in the story and do those emotions appear authentic?

Eye-Contact E A P

Does the speaker use sustained and individualized eye-contact throughout the audience?

Paralanguage E A P

Does the speaker vary and manipulate volume, pitch, and tone effectively?

Proxemics & Kinesics E A P

Does the speaker move and position him/herself with purpose to facilitate transitions among settings, points, arguments, and/or evidence?

Chronemics E A P

Does the pace of the speech vary with the requirements of the content, demonstrate confidence, and maximize impact?